

What We Are Building Together

This is a Campaign to Build a New and Just Economy

We believe in a vision of a new economy that works for everyone. We will fight for an economy that puts public need over private gain and advances economic and racial justice in all aspects of society.

It Starts with Challenging Wall Street

The biggest threat to a just economy is the financial and political dominance of large, unaccountable corporations. Nowhere is this more evident than the greed and abuse of Wall Street. In order to build an economy that provides opportunity to all families and not just the rich and powerful, we propose a long term, multi-faceted national corporate accountability campaign to force big banks to shift the underlying assumptions by which they operate, through direct negotiations and legislative and regulatory changes.

To Build a New Economy We Must Reclaim Our Democracy

Ultimately, we have to reclaim and shift our nation's politics if we are to shift our nation's economy. There are two big challenges we must address. We seek to reclaim our democracy from big banks and other corporations that have hijacked our political and legislative systems. We also must challenge a political current that seeks to undermine a role for government in protecting people and the common good.

We Are In A Battle of Ideas

We recognize that we are not only in a fight on the issues that we care about, but also a battle as to which ideas will be at the center of American life. To succeed we must:

- Expand public support in every corner of the United States for reigning-in the power that big banks and corporations wield in this country;
- Build support for the vital role that government must play in enforcing the rules and implementing programs that protect the common good; and
- Advance an alternative vision for how our economy can work to better serve the many rather than the few.

Together we will shape a simple, powerful story that names our critique of the current economic and political realities and speaks to our values and vision for what could and should be. We will invest in advancing our story in all aspects of our work as it is critical to expanding our base, advancing our ideas, and shifting the political landscape.

One Big Vision Driven by Bottom-up Organizing

We believe that change starts at the local level. Our work will grow out of strong local fights that expand the base, develop leadership, deepen relationships, build alignment, and push the edge of what's possible. Our larger vision will only be as real as the strength of the organizing happening in cities and towns across the country.

We Can Win if We Work Together

We have an ambitious goal: to create an economy that works for all of us. To reach our goal we recognize no one organization can do it alone. We seek to build unprecedented alignment of community organizing networks, labor unions, and others to reach the scale needed to shift our nation's politics and advance a new economic reality.